

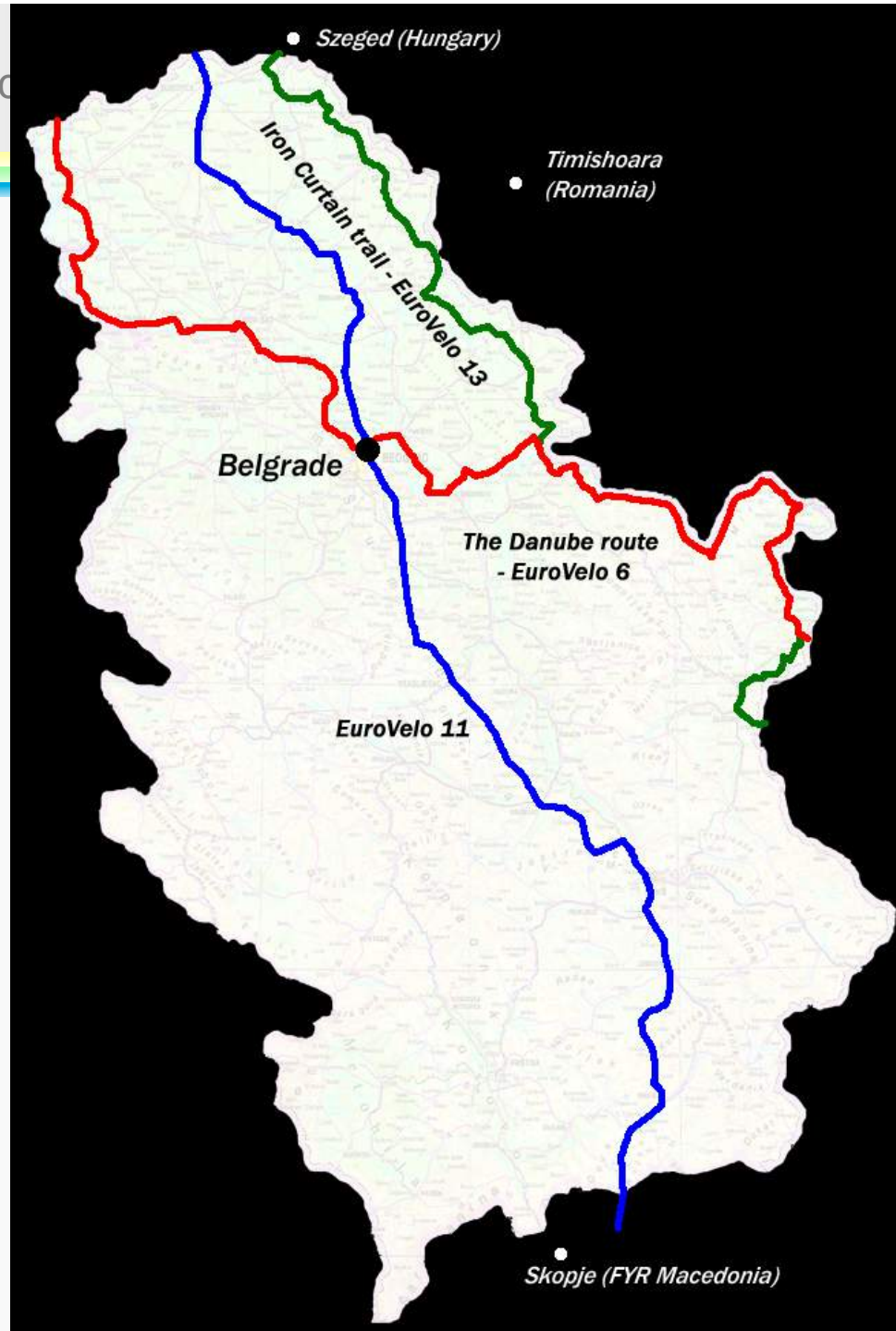
# Development of international cycling routes in Serbia, and its impacts

*Zagreb,  
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/ Ciklonaut  
Belgrade, Serbia*





## The first thoughts... EuroVelo 6

2.888km long vein through Europe, that connects lives, smooths history, and makes bridges between cultures in:

Germany  
Austria  
Slovakia  
Hungary  
Croatia  
Serbia  
Romania  
Bulgaria  
Moldova  
Ukraine



The Danube culturally and economically and supports integration of the Southeast Europe.

## The Danube cycling route in SEE – why?

### Cycle tourism is an growing sector:

- 2,5 million Germans spend holidays on bicycle
- Switzerland makes more money from cycle tourism than from skiing. The average cycletourist in Western European countries spends 50-70 EUR per day and stays longer.
- Estimated number of cycle tourism trips in Europe: 2,8 billion per annum, with a value in excess of €54 billion per annum. (Estimated sum total of domestic and international trips.) The number of cycle overnight tourists is 25.6 million – app.3% of the total number of tourist trips generated by the EU population (based on Eurostat 2008).  
**EuroVelo:** 45 milion trips, direct revenue €5 billion

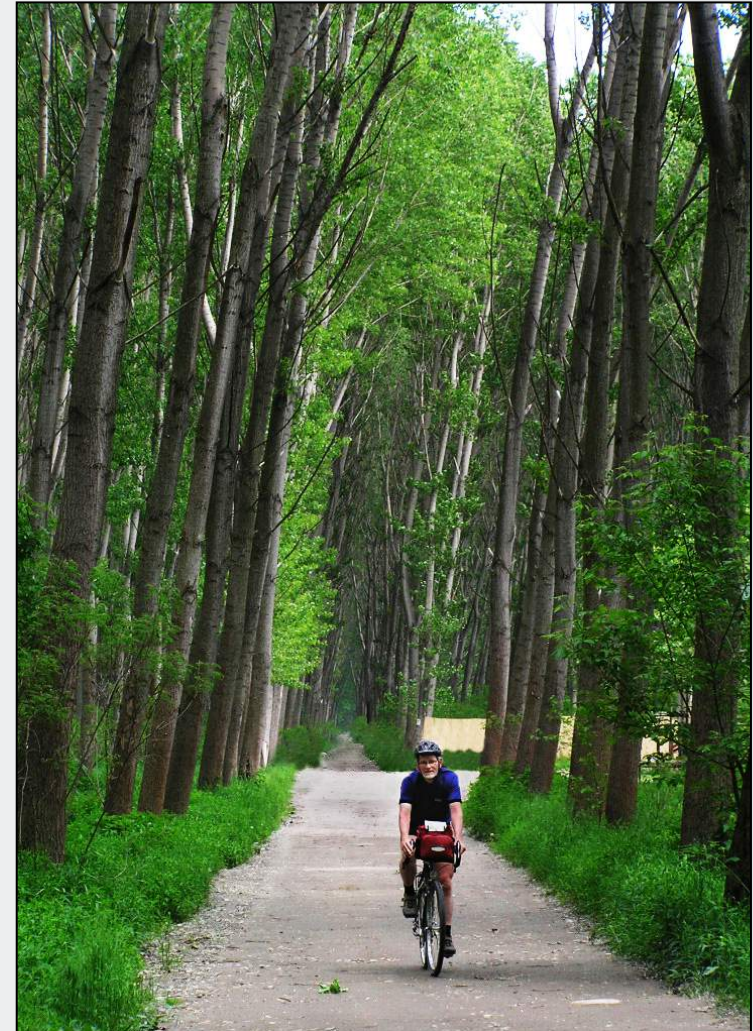
### The Donauradweg is already a famous brand

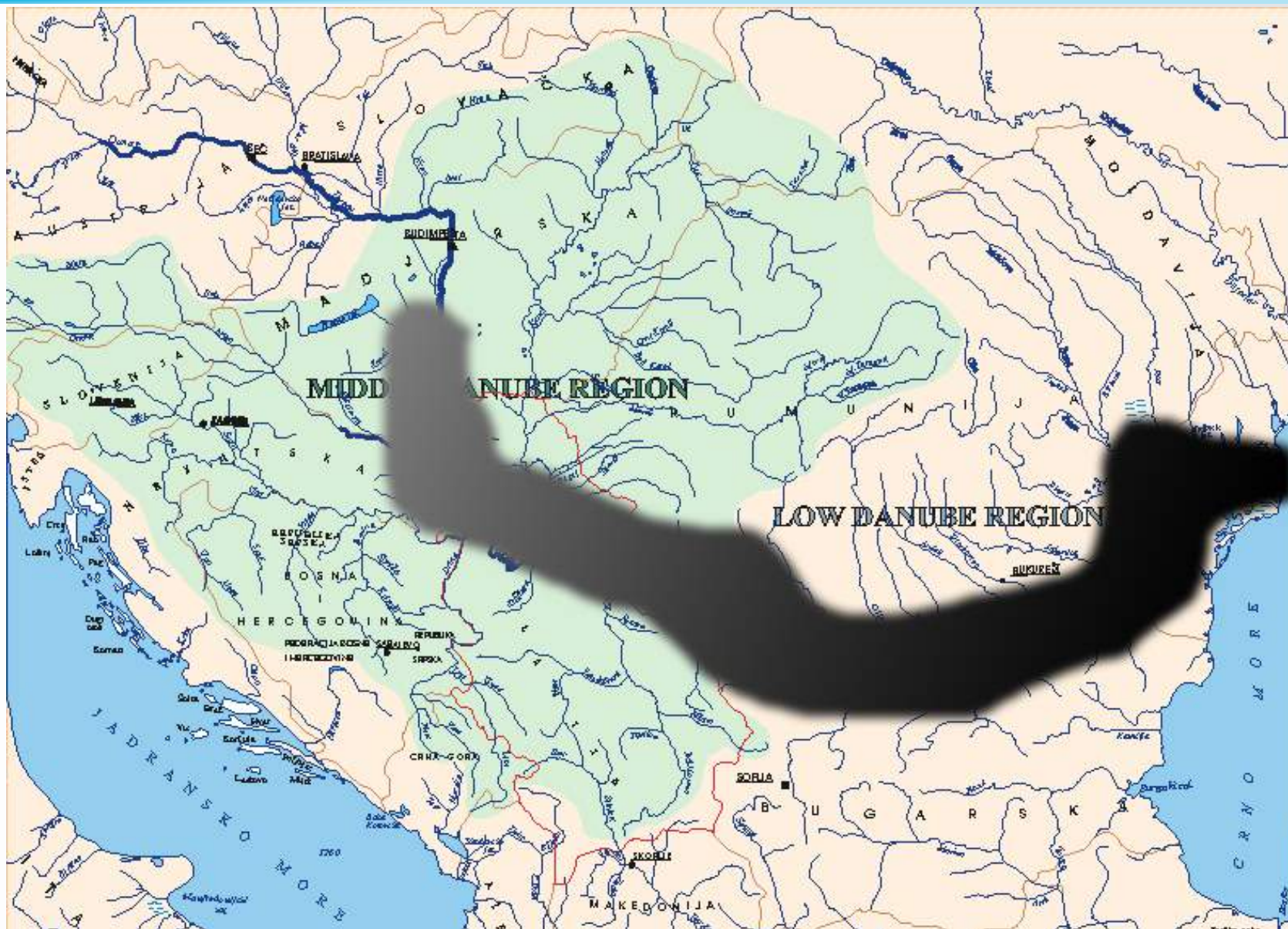
- Passau - Vienna: 250.000 cyclists per year

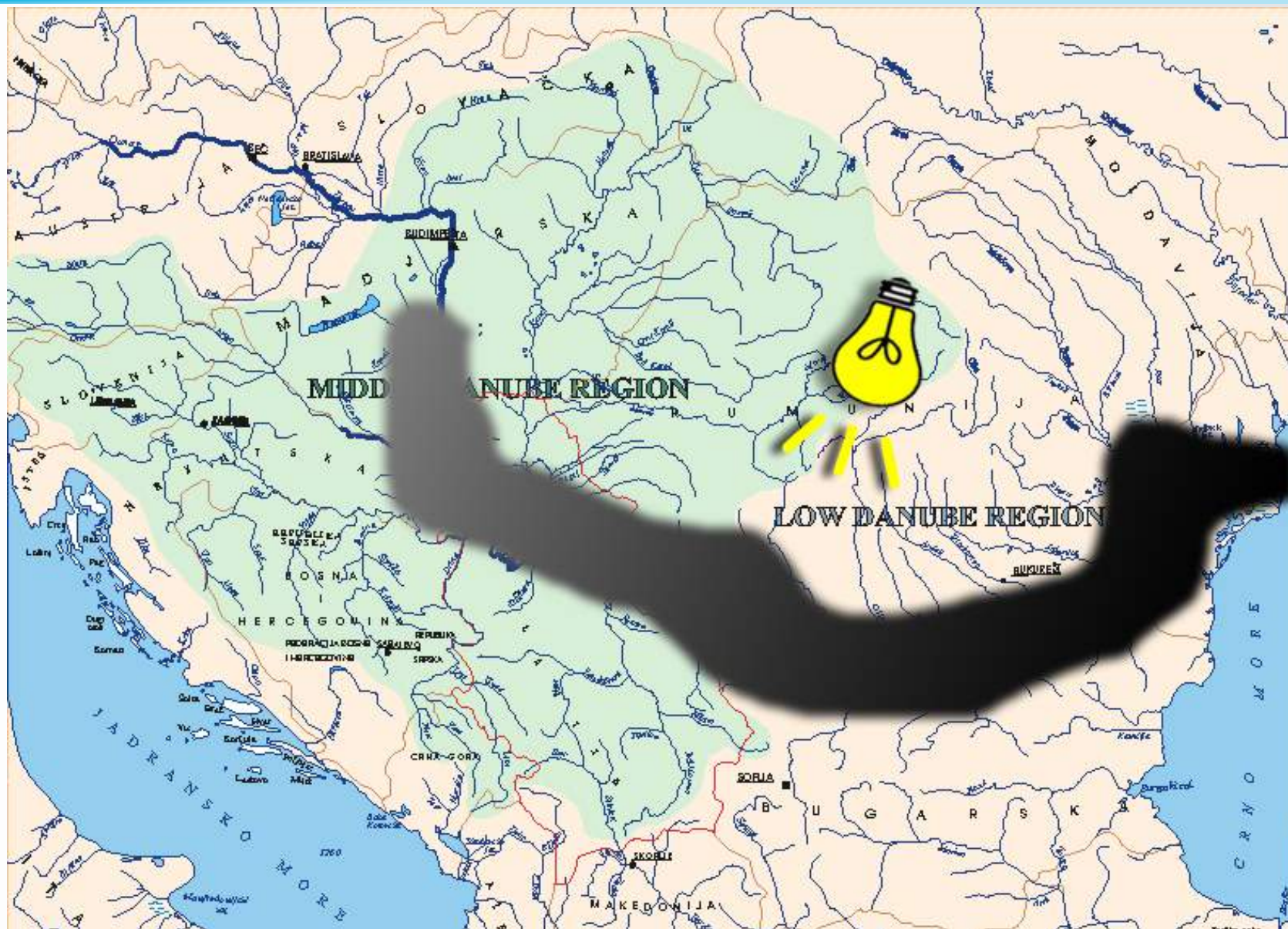


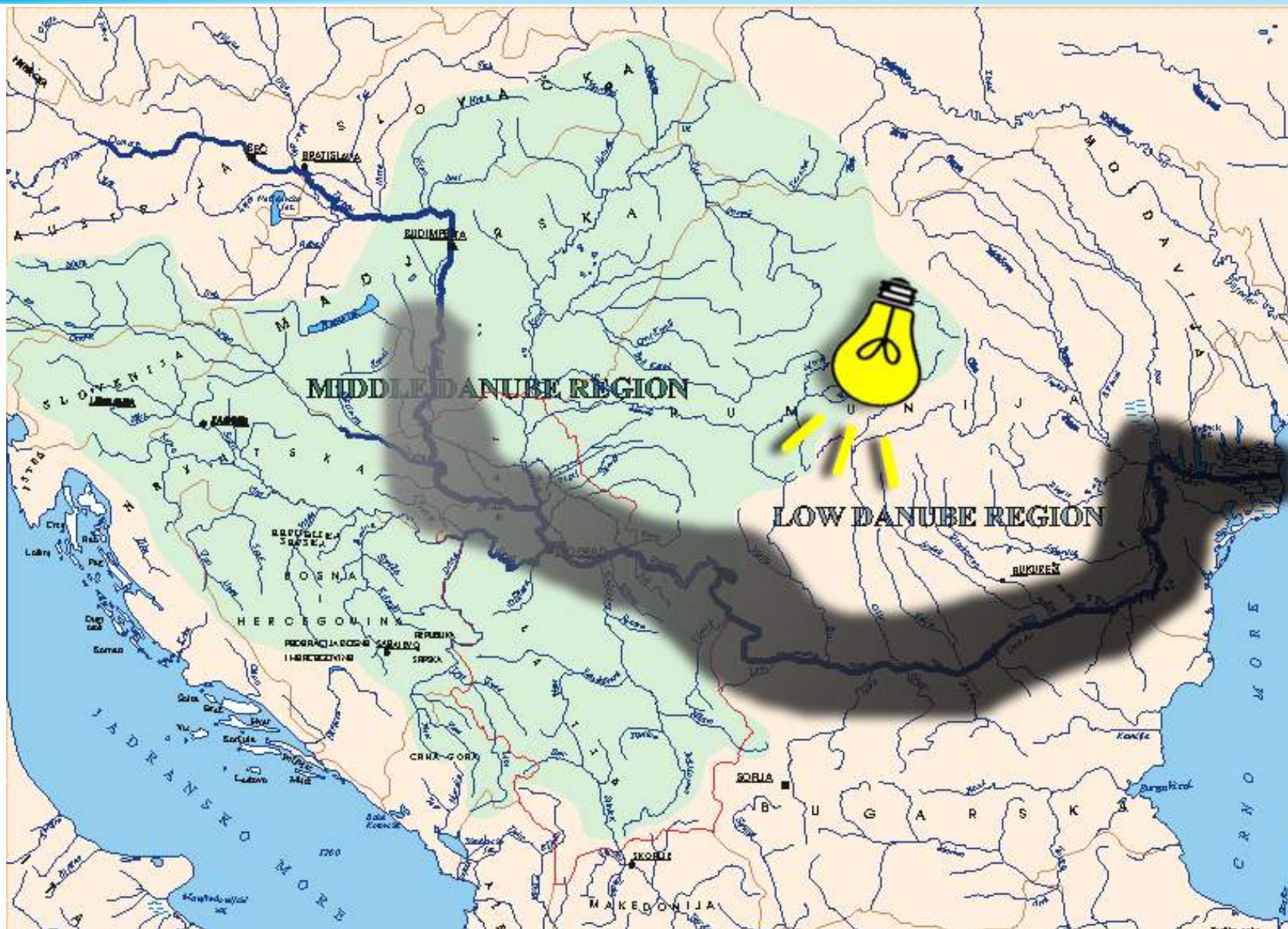
## The Danube cycling route in SEE – why?

- **The cycle tourist brings a far lower impact** on the environment than other forms of tourism. Cycle tourism is a good example of a low-carbon tourism product which could be developed as a major slow travel opportunity across Europe.

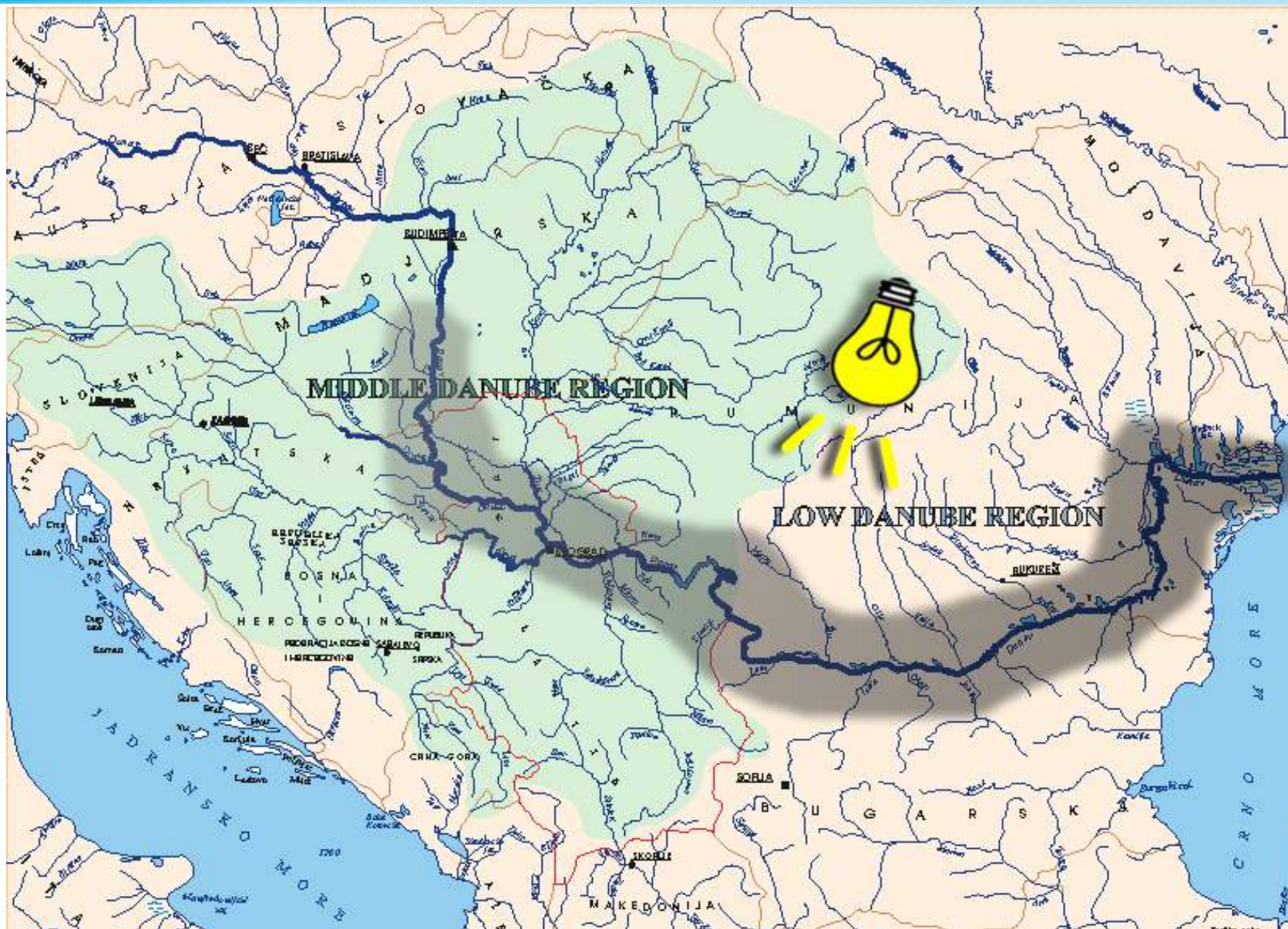


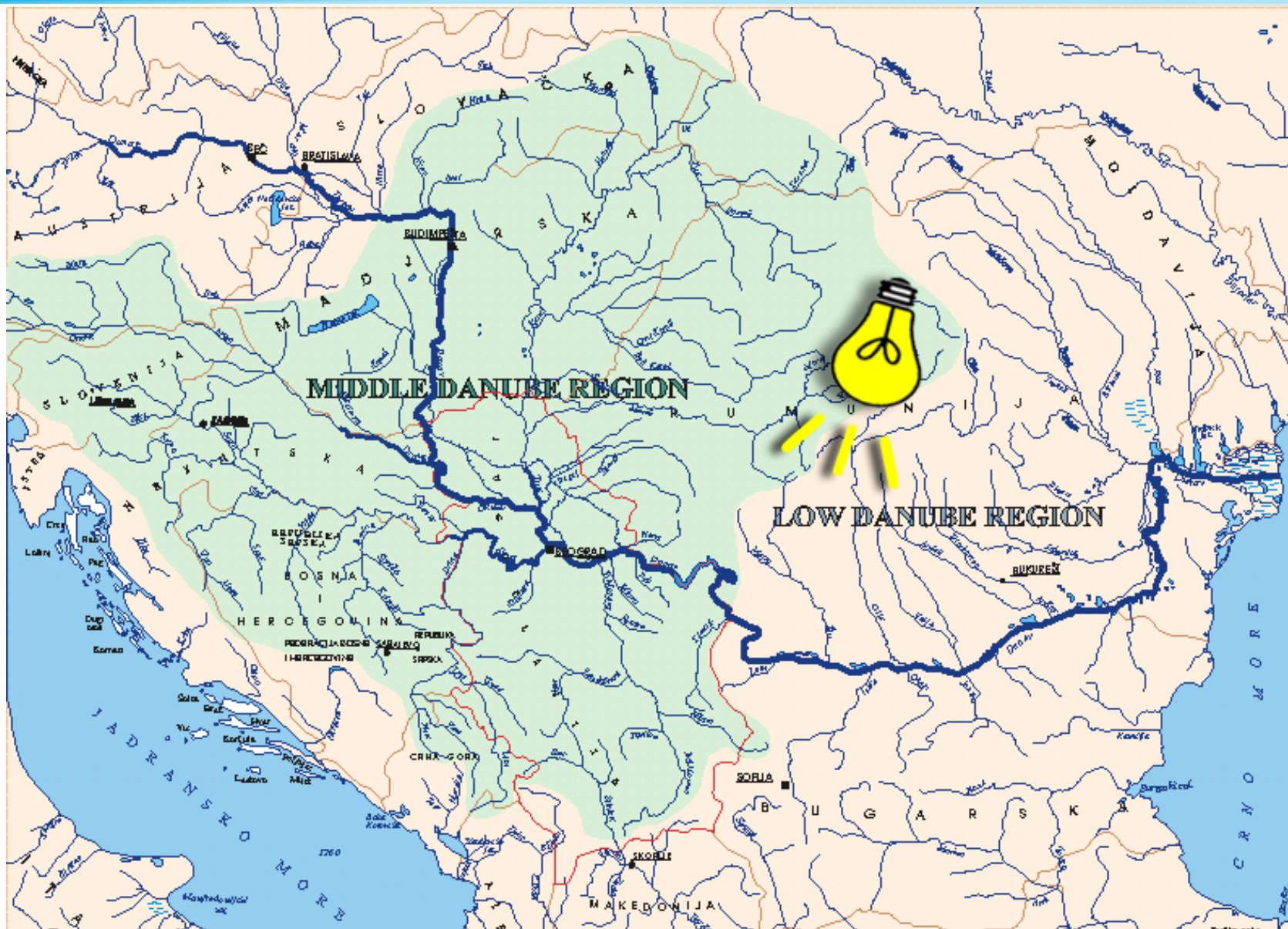












## The potential

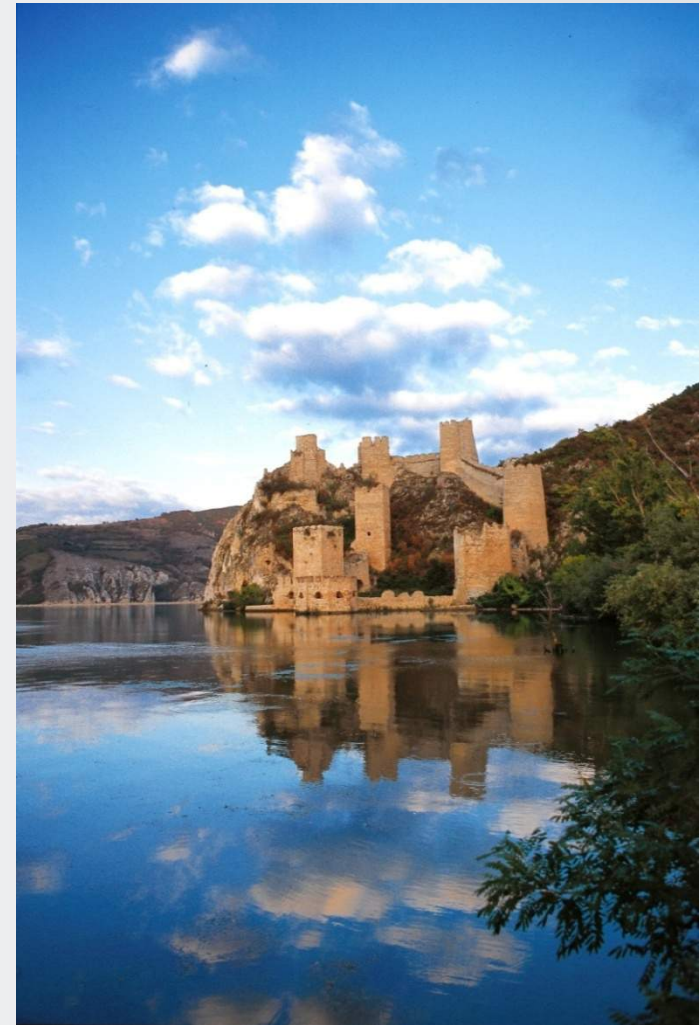
- Strong opportunities for a sustainable development in the region - the project can support small and medium enterprises, to create income and jobs.
- Nautical tourism - yachting (marinas), boat renting, sport fishing. Wine tourism. Rural tourism - holidays at a salash (traditional farms), horseback riding, food specialties, training in traditional handcrafts etc...
- Cultural tourism: long and complicated history had left all kind of artefacts, starting with those of first European cultures, more than 8.000 year old, then including relicts of the Romans and medieval kingdoms, Ottoman empire and the Austro-Hungarian monarchy, plus those of several ethnic group (German colonists - „Donau Schwaben“), etc.

Support to these forms of tourism leads to sustainable development of small and medium enterprises, creating income and jobs. The quality of life in the regions along the Danube, suffering from high levels of unemployment, can and should be improved.



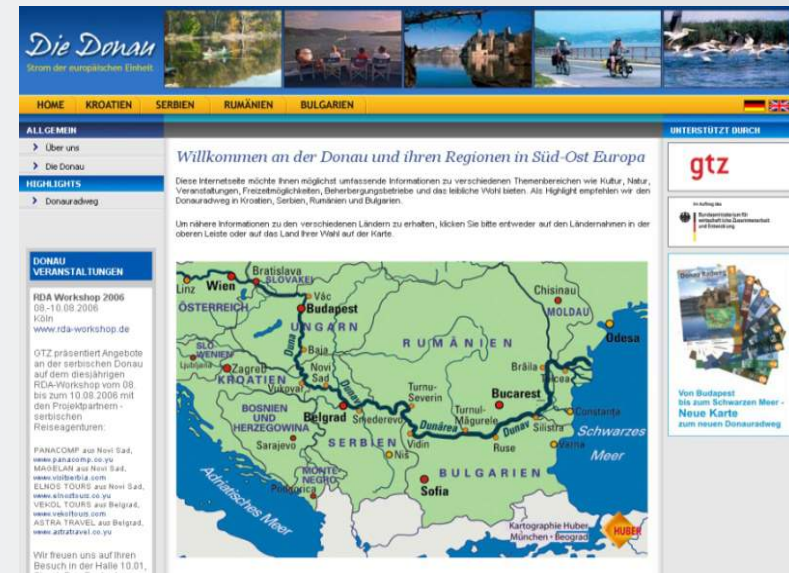
## The implementation: an international cooperation

- The basic idea: to unit efforts of 5 countries and develop new, common tourism product - the Danube cycling route from Budapest to the Black Sea.
- This pioneer work was initiated and supported by the German Technical Cooperation (GTZ-> GIZ), through its offices in South-Eastern Europe.
- The main motive for GIZ support was potential for development of sustainable tourism product and new jobs along the Danube.
- Crucial step was establishing the working group from the public and private stakeholders from Romania, Bulgaria, Croatia and Serbia, which met on regular bases and jointly planed, implemented and monitored the whole project.



## The strategy

- One leading institution/organization performed the coordination in the project;
- Emphasizing idea of common product;
- Securing know-how transfer among partners in the project;
- Strengthening local cycling associations;
- Emphasizing economic impact of cycle tourism, that comes together with promotion of particular country;
- Implementing measures visible to local population, such as signposting;
- Joint promotion, particularly through crossborder study tours.



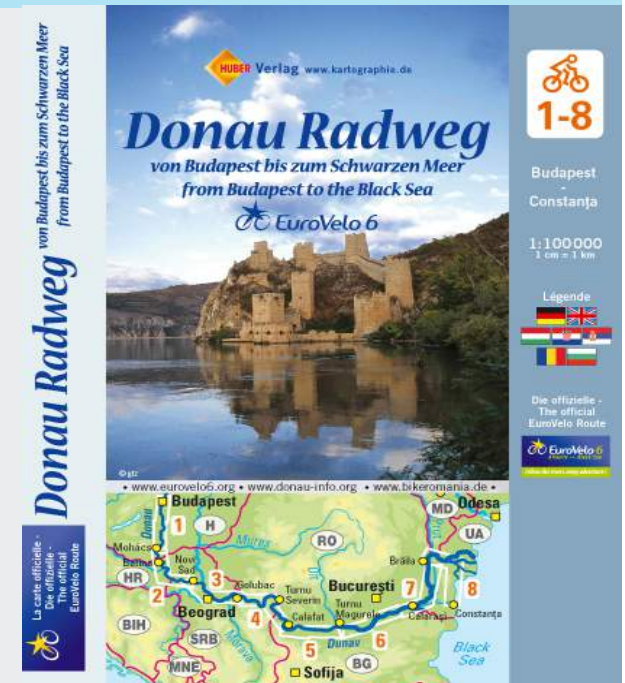
## Main buiders in Serbia

- Organization, financial and technical support: German Technical Cooperation (GIZ) on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ)
- Development of practical aspects of the project: association Ciklonaut, Belgrade
- Financial and/or organisational support:
  - Ministry of Economics and Regional Development
  - Executive Council of Vojvodina province
  - Tourist organisation of Serbia



## Challenges / Key milestones / Success

- Creation of the databank for the SSE Danube region and the first cycling map from Budapest to the Black Sea;
- Recognition of the proposed route as official EuroVelo 6;
- Raising awareness of cycle tourism in responsible Ministries;
- Signposting of the route according to the EuroVelo standards;
- Joint marketing activities on key markets (fairs, study tours, website [www.danube-info.org](http://www.danube-info.org));
- Animating cycle tour operators;
- Establishing monitoring systems by using automatic counting devices;
- Enrollment of new players in the project (EU).



## Changes. New thoughts.

- Over the last few years, the Belgrade City Assembly pays special attention to the development of cycling paths. Today the city has over 70 km of trails.
- The first cycling road signs in downtown Belgrade: EuroVelo 6, 2010.
- Ministry of regional development and Tourism provides funds to maintain the signposting system along the Danube route.
- The most prestigious brochures of TOS always have chapters devoted to EuroVelo 6 in Serbia.





## Route EuroVelo 13 (The Iron Curtain Trail)

- Project leader:  
Danube Competence Center
- Financial support:
  - Ministry of regional development and Tourism)
  - Project for development of Southeastern Europe
- Logistic support:  
Tourist organization of Serbia
- Completely defined  
Important documents finished in 2012-2014.
- Mounting of signposting system started couple of days ago.

	<b>Novi Kneževac 28,0 km</b>	
	<b>Kikinda 12,7 km</b>	
identifikacioni broj: <b>1350</b>	Na narednih 5km asfalt je lošiji, potom sledi deonica sa novim asfaltom. At next 5km asphalt is of worse quality, then there is part with new asphalt.	web vodič / web guide & info: <a href="http://www.ciklonaut.com">www.ciklonaut.com</a>

### The Iron Curtain Trail Ruta Gvozdene zavese EuroVelo route 13

- Od Barenovog mora do Crnog mora, duž nekadašnje granice Istočnog i Zapadnog bloka  
- više od 9000 kilometara  
- kroz 20 zemalja...

Spajanje onoga što je jednom bilo podeljeno, slavljenje nove budućnosti Evrope - da li je to ruta Gvozdene zavese? Ne - to si ti dragi putniče :) Dok srečno i neustrašivo okrećeš pe dale svog bicikla, gruvajući kroz granice, široko otvorenih očiju i srca, priznajući jedino poslednju barijeru: liniju između stvarnosti i snova, koju si savladao onog trenutka kad si seo na bicikl i krenuo na ovaj put.

Zato Ti želimo lepo kotrljanje kroz istoriju i sadašnjost rute Gvozdene zavese u Srbiji :)

Detaljnije o ruti Gvozdene zavese: [www.ironcurtaintrail.eu](http://www.ironcurtaintrail.eu)  
Detaljni web-vodič za ICT u Srbiji: [www.ciklonaut.com](http://www.ciklonaut.com)

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- From the Barents Sea to the Black Sea, along the Iron Curtain - the former border between the eastern and the western blocks  
- More than 9000 kilometers  
- Through 20 countries...

Connecting what was once divided, celebrating a peaceful Europe - is it the Iron Curtain Trail? No, it is you! On your bicycle, cycling across borders, with your eyes and hart wide open, identifying only one, last frontier: making the dream of cycling the ICT reality!

We therefore wish you a good trip, while retracing and experiencing Europe's history on the Serbian stretch of the ICT.

More info about the ICT: [www.ironcurtaintrail.eu](http://www.ironcurtaintrail.eu)  
Detailed web-guide for the ICT in Serbia: [www.ciklonaut.com](http://www.ciklonaut.com)

Predstavnik države Republike Srbije,  
Ministarstvo Regionalnog Razvoja  
Republika Srbija,  
Ministry of Economy and Regional Development

Danube  
competence  
center  
 Thanks for this visit & info / Also supported by:  
National Tourist Organization of Serbia  
Danube Competence Center

Realizacija: Ciklonaut Beograd  
 Performer by Ciklonaut Beograd



**Thank you for your attention :)**

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