



Status analysis of cyclotourism Bulgaria (national platform established, model of networking and future/planned steps and initiatives)

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Analysis of cyclotourism Bulgaria

- ▣Lack of infrastructure and national strategy
- ▣Political View



Analysis of cyclotourism Bulgaria

▣ Scanning

▣ What we have done:

INITIATIVES:

1. Scanning of national funds
for co-funding of cycling
tourism activities



Future plan ad initiatives

SINERGIES: INDUSTRIAL TOURISM AND CYCLING

- Cycling tourism with sharing bike system in Burgas
- Industrial tourism for diversification of the tourism offer



Screening of National Strategies for Cycling related activities, funded from National budgets

Action Plan for implementation of the European Strategy for the Prevention and Control of Noncommunicable Diseases 2012–2016

1. National Health Strategy 2020, Action Plan activities:
2. Life Long Learning National Strategy (Erasmus +)

National funds for the Action Plan of the Life Long Learning Strategy for Cycling Activities

- ▣ Cooperation with Governmental institutions involved in the Action Plan of the Life Long Learning Strategy (Erasmus+) for planning and implementation of:
 - ▣- Set up standards based on good practices
 - ▣- **Validation and certification of abilities and competences from informal learning**
 - ▣- Training of trainers
 - ▣- Professional education of cycling guides and cycling mechanics

National funds in the Action plan of the Health Strategy for Cycling Activities

- Ministry of Health
- The National Center of Public Health and Analyses (NCPHA) is a structure within the national healthcare system and carries out activities for protecting public health, promoting health and preventing diseases, providing information for healthcare management.

Funds for Campaigns for changing the mobility behaviour of commuters



Thank you for the attention:

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